



The Kaprun lift companies are combining and beginning their major project:

The linking of the Maiskogel and Kitzsteinhorn ski areas

(Kaprun, October 2017) It was decided at the general meetings of the Gletscherbahnen Kaprun AG and Maiskogel Betriebs AG lift companies, that the two companies would merge together. At the same time, the decision to build a cable car link between the Maiskogel and Kitzsteinhorn was taken, heralding the start of a new dimension in Alpine mountain tourism in the Zell am See-Kaprun region. Norbert Karlsböck, chairman of the Gletscherbahnen Kaprun AG lift company announced that €81.5 million would be invested in the project.

The link: a long-held dream for generations.

The idea of combining the lift companies and establishing a cable car link between both of Kaprun's "local mountains", making the Kitzsteinhorn directly accessible from the centre of the Kaprun, has been discussed for decades. Merging the two lift companies will lead to the long anticipated development of a unique, enlarged, and more varied winter sports resort and year-round holiday destination. It forms a crucial part of the "Masterplan Kaprun 4.0" concept, drawn up by the Kaprun Council, the Kaprun Tourist Office, the Kaprun and Maiskogel lift companies, and the renowned Swiss tourism adviser, Dr. Roland Zegg (grischconsulta).

Unified growth: The merger of 2 lift companies

The fusion of the two major Kaprun companies marks the development of the two companies into one unity. The Gletscherbahnen Kaprun AG had a turnover of €38.1 million in its last year of business, transporting nearly one million guests. The Maiskogel Betrieb AG showed a turnover of €5.7 million, transporting 115,000 guests over the course of the winter. The merger, with the Gletscherbahnen Kaprun AG absorbing the Maiskogel Betriebs AG, is not only an important economic factor; the investment of € 81.5 million is by far the largest investment made by the Gletscherbahnen Kaprun AG in its more than 50 year history, and has only become possible thanks to the support of the Kaprun council and the entire region.



From December 2019: 12 km Superlative “string of pearls” cable car link

The cable car link will be achieved in 2 stages: in December 2018, as the first step, the “MK Maiskogelbahn“, a new 10-seater gondola lift will open on the Maiskogel. This will be followed a year later by the 3K “Kaprun-Kitzsteinhorn-K-connection” from the Maiskogel to the Kitzsteinhorn. This will be the first lift of a 3-cable design in Salzburger Land, and will take guests from the Maiskogel directly to the Langwied area on the Kitzsteinhorn. From December 2019, it will therefore be possible to get to the top station of the Kitzsteinhorn (3.029m) directly from the centre of Kaprun (768 m) by a 12 km long “string of pearls” of six cable cars. “The 12 km panoramic journey will not only be the longest continuous cable car axis, but will also cover the greatest height difference (2261 m) in the eastern Alps” Norbert Karlsböck, chairman of the glacier lift company announced enthusiastically, marking another superlative for the top Alpine tourist destination of Zell am See-Kaprun. Initial building stages will commence in autumn this year, with construction on both the lifts beginning in April 2018.

Ski-in Ski-out: Exclusivity that is both palpable and visible

The new link will in future not only offer direct access to the Kitzsteinhorn glacier ski area from the resort centre via the Maiskogel family mountain, but there will also be the possibility to reach the valley from 3029 m to 768 m. In December 2018, the Kaprun Center will also open, together with the MK Maiskogelbahn. This new service centre will sell lift tickets and will house a rental & sports shop. There will also be a large depot available for guests to store their skis and boots before continuing in comfort on foot or by ski bus or local bus to their hotels. Guests visiting from other resorts and day-trippers wanting to reach the glacier quickly can choose to continue to use the bottom station of the Gletscherjet Kitzsteinhorn as their point of access.

Snow-sure, whatever the weather.

With the new link, the glacier ski area, where great snow conditions are 100 % guaranteed, will become accessible for the first time directly from the centre of Kaprun. The Kitzsteinhorn and Maiskogel at their respective heights, from about 800m to over 3000m, will offer a broad range of possibilities to guests whatever the weather.



Statistics & facts

Gletscherbahnen Kaprun AG

>Organisational structure after merger

Chairman	Ing. Norbert Karlsböck
Procurators	Ing. Günther Brennsteiner (technical) Josef Rumpf (business) Albert Rattensperger (Maiskogel)

>Company alterations

14.08.2017	Signing of the merger contract by the chairmen of the Maiskogel Betrieb AG (MBAG) and the Gletscherbahnen Kaprun AG (GBK)
28.09.2017	Merger resolution made at the general meetings of both companies, agreeing to the absorption of the MBAG into the GBK by means of new GBK shares to the MBAG shareholders, according to an agreed exchange value.
01.12.2017	Merger legally comes into force

>Construction timeplan

Autumn 2017	Initial pre-construction works
12 April 2018	Commencement of construction of both of the lifts Building works at all lift station and pylon areas.
22 December 2018	Opening of the MK Maiskogelbahn
Summer 2019	Summer lift operation on the Maiskogel
21 December 2019	Opening of the 3K Kaprun-Kitzsteinhorn-K-onnection
July/Aug 2020	Planned summer operation of the 3K Kaprun-Kitzsteinhorn-K-onnection



>Financial details:

Project investment € 81.5 million
(MK Maiskogelbahn, 3K Kaprun – Kitzsteinhorn – K-connection, Kaprun Center)

Gletscherbahnen Kaprun AG (2015/16)

Turnover € 38.08 million
Transport 998,663 passengers

Maiskogel Betrieb AG (2016/17)

Turnover € 5.7 million
Transport 114,300 passengers

>Transport capacities

Kitzsteinhorn-Maiskogel ski areas (all ski lifts)

Winter 2017/18 39,815 passengers per hour
Winter 2018/19 40,815 passengers per hour
Winter 2019/20 43,515 passengers per hour

>Lift data

MK Maiskogelbahn

Lift system Single cable system, 123 cabins, for 10 passengers each
Capacity 2,800 passengers/hour at a maximum speed of 6 m/s
Heights Vally station: 768 m
Mid station: 1,137 m
Mountain station: 1,570 m
Length 3,813 m
Journey time 12 minutes
Construction company Leitner



3K Kaprun-Kitzsteinhorn-K-connection

Lift system	3-cable system, 32 cabins, for 32 passengers each
Capacity	2,700 passengers/hour at a maximum speed of 8 m/s
Heights	Vally station: 1,570 m Mountain station: 1.975 m
Length	4,311 m
Journey time	9.1 minutes
Construction company	Doppelmayr

>Kaprun Center

At the bottom station of the MK Maiskogelbahn in the resort centre (768 m)

- Lift ticket offices
- Ski and boot depot with more than 2000 storage spaces
- Rent and Sports shop
- Management and offices of the Gletscherbahnen Kaprun AG

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Photo index

Gletscherbahnen Kaprun AG

Download – Text and pictures: www.kitzsteinhorn.at/de/presse/k-onnection

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The idea of connecting the two home mountains of Kaprun is one that has been around for decades. Now, with the merger of the two lift companies, an important step has been made. The dream of a generation will become reality in 2019 with the cable car link of Kaprun to the Kitzsteinhorn via the Maiskogel.

Picture: Linking together what belongs together.

© Gletscherbahnen Kaprun AG



The direct link of Kaprun/Maiskogel with the glacier: the ambitious project of the Kaprun lift company, with the construction of a 12 km cable car link, the longest connected cable car axis covering the highest altitude difference in the eastern Alps.

Picture: K-connection overview

© Gletscherbahnen Kaprun AG



The new cable car link from Kaprun to the Kitzsteinhorn connects together like a string of pearls. From December 2019, the new link from the centre of Kaprun (768 m) to the TOP OF SALZBURG at 3029 m will offer a unique panoramic trip.

Picture: Overview of the Kitzsteinhorn – Maiskogel ski areas
© Gletscherbahnen Kaprun AG



Kaprun Center: A modern service centre with lift pass offices, rental & sports shop, and a spacious ski depot will be opened in December 2018 at the bottom station of the lift.

Picture /rendering: Kaprun Center
© Gletscherbahnen Kaprun AG



Ing. Norbert Karlsböck, chairman of the Gletscherbahnen Kaprun AG

Picture: Kitzsteinhorn, Ing. Norbert Karlsböck, Chairman
© Gletscherbahnen Kaprun AG



Kitzsteinhorn: Salzburg's only glacier ski area guaranteeing top-quality winter sports pleasure from October through to mid-July
The Winter sports season 2017/18 begins on the 30 September.

Picture: Kitzsteinhorn – Glacier pistes
© Gletscherbahnen Kaprun AG



Kitzsteinhorn – Freedom at 3000 m, and XXL freeriding: 5 freeride routes, freeride Info Base, guided freeride tours every Monday, and the world's best freeriders on the Kitzsteinhorn every year at the legendary X-OVER-Ride Freeride World Qualifier***.

Picture: Kitzsteinhorn Freeride XXL
© Gletscherbahnen Kaprun AG



Kitzsteinhorn TOP OF SALZBURG 3.029 m: Salzburg's highest viewing platform and 365-day nature and panoramic experience, right on the border of the Hohe Tauern National Park.

Picture: TOP OF SALZBURG 3.029 m
@ Gletscherbahnen Kaprun AG



The Maiskogel family mountain: The ideal ski area for families and beginners right in Kaprun. With the construction of the MK Maiskogelbahn lift, from December 2018 the Maiskogel will substantially gain in standing, and from 2019 will be open for the first time in summer.

Picture: Maiskogel family mountain
© Maiskogel Betriebs AG



Maisflitzer, the Alpine Coaster, together with the large family and recreation park at the bottom station, guarantees fun and entertainment for children and all the family.

Picture: Maisflitzer
© Maiskogel Betriebs AG