

# Gletscherbahnen Kaprun AG

# **Company Profile**

The Gletscherbahnen Kaprun AG was established in 1963 and is based in the Pinzgau municipality of Kaprun in the Zell am See-Kaprun region in the federal state of Salzburg. The company operates the glacier ski as well as year-round nature and panorama experience resort Kitzsteinhorn, the Maiskogel ski and family mountain, and the beginner's ski area Lechnerberg. From the valley all the way up to the summit station at 3,029 meters, little and big sports enthusiasts, nature lovers and day trippers enjoy a rich variety of nature activities directly at the Hohe Tauern National Park border, Alps' largest nature reserve.

Executive board		
CEO Authorized officers	MMag. Thomas Maierhofer Ing. Günther Brennsteiner Albert Rattensperger	Manager Technology Division Manager Maiskogel Technology Division
Supervisory board	Mag. Rudolf Zrost BM Domenik David	Chairman Deputy chairman

Fiscal year 2023/2024		
Share capital	5.6 million euros	
Shareholders	Kaprun municipality	34.00 %
	Kapruner Tourismus Holding GmbH	33.34 %
	Kaprun Tourism Association	9.30 %
	Kapruner Promotion und Lifte GmbH	7.20 %
	Private persons and company employees	16.16 %
Employees (annual avg.)	295	
Revenue	68.5 million euros	

# Sustainability ► Mountain & humans in harmony

"Our visitors draw from a broad range of sports and adventures all year round thanks to Kitzsteinhorn's snowsecure altitude and diversified landscape. For it to remain that way, we will continue to act responsibly and resource-efficiently in this unique nature area."

Thomas Maierhofer, CEO of the Gletscherbahnen Kaprun AG

For detailed information, see

kitzsteinhorn.at/press > Press information > "Sustainability"

kitzsteinhorn.at/sustainability > in-house online magazine "Stories about Sustainability"





# The ski resort

**Kitzsteinhorn** Austria's first glacier ski resort (inaugurated in 1965)

Altitude: 1,976 to 3,029 m

Maiskogel Family mountain

Altitude: 768 to 1,733 m

2002: foundation of the Maiskogel Betriebs AG

since Dec. 1, 2017: Gletscherbahnen Kaprun AG as legal successor

**Lechnerberg** Beginners' area in the Kaprun town center

Altitude: 770 to 835 m

# **Slopes & lifts**

	Kitzsteinhorn	Maiskogel & Lechnerberg
Slope kilometers	41 > of which	20 > of which
difficult/expert	6	3
intermediate	19	4
easy	16	13
Cable cars & ski lifts	18 > of which	6 > of which
	1 tricable gondola lift	
	1 funicular	
	1 hybrid lift	
	1 cable car	
	4 circular cable cars	1 circular cable cars
	5 chairlifts	1 chairlifts
	5 drag lifts	4 drag lifts
Slope km covered by snowmaking	20	20
		D Ticket Alliance  Iglemm Leogang Fieberbrunn,
		n See & Kitzsteinhorn Kaprun
Slope km	ир	to 408
	ωр	

121



Cable cars & ski lifts

# Technical data about the ski resort

# Kitzsteinhorn glacier ski resort

Lift system	Valley station (m)	Top station (m)	Туре	ppl./hr.	Built in • Adapted in	Length (m)	Duration (min.)
Gletscherjet 1	911	1,978	24-ppl. double monocable gondola lift	2,660	2001	2,508	7.5
Gletscherjet 2	1,979	2,453	15-ppl. monocable gondola lift	3,440	2002	1,460	4.0
Panoramabahn	929	1,978	8-ppl. monocable gondola lift	1,850	1991	2,548	7.5
3K K-onnection	1,570	1,975	32-ppl. tricable gondola lift	2,700	2019	4,311	9.0
Gletscherjet 3	2,448	2,628	Combined 10-ppl. gondola lift and 8-ppl. chairlift (chairlift with heated seats)	3,600	2015	1,010	3.3
Gletscherjet 4	2,628	2,926	10-ppl. gondola lift (poss. of driving through to Gletscherjet 3+4)	3,326	2015	1,150	4.0 / 3.2
Gipfelbahn	2,452	3,029	Gondola lift (60 ppl.)	680	1966 • 1981	2,200	8.0
Gletschershuttle	2,928	3,029	Above-ground funicular	500	1990	257	1.0
Sonnenkarbahn 1	2,414	2,673	6-ppl. chairlift w/ weather protection covers	3,000	1997	759	2.6
Sonnenkarbahn 2	2,414	2,611	2-ppl. chairlift	1,440	1987	780	6.0
Langwiedbahn	1,976	2,453	4-ppl. chairlift w/ weather protection covers	2,200	1990	1,505	5.0
Kristallbahn	2,265	2,678	6-ppl. chairlift w/ weather protection covers & heated chairs	2,600	2007	1,820	6.5
Schmiedingerbahn	2,530	2,775	8-ppl. chairlift w/ weather protection covers & heated chairs	2,900	2016	721	3.0
Maurerlift	2,627	2,875	Drag lift	1,200	2012	810	4.0
Kitzlifte	2,622	2,921	Double drag lift	2,360	1995 • 2015	1,286	6.0
Magnetköpfllift	2,850	2,913	Drag lift	1,193	2015	400	2.5
Schneehasenlift	2,600	2,650	Drag lift	830	2015	280	2.5
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Transport capacity glacier ski resort Kitzsteinhorn 36,479

### Ski area Kaprun (Maiskogel & Lechnerberg)

MK Maiskogelbahn	768	1,570	10-ppl. monocable gondola lift	2,800	2018	3,813	12.0
Almbahn	1,125	1,733	6-ppl. chairlift w/ weather protection covers	2,000	2006	2,206	7.2
Maisilift I	1 100	1 175	Button lift	663	2009	500	
Maisilift II	1,108	1,175	Button lift	663	2023	500	2.5
Lechnerberglifte	770	835	Double button lift	1,440	1994	653	5.0

Kaprun Center

Station Stanger

Transport capacity ski area Kaprun 7,566
Total transport capacity glacier ski resort Kitzsteinhorn and ski area Kaprun 44,045

Kitzsteinhorn	stations	(name and altitude in m)	
KILZSLEIIIIOIII	Stations	maine and annuae in inc	

Kitzsteinhorn valley station	911
Langwied	1,976
Alpincenter	2,450
Summit station / TOP OF SALZBURG	3.029

# MK Maiskogelbahn top station Almbahn top station

Maiskogel stations (name and altitude in m)

Longest vertical drops				
Kitzsteinhorn	Summit station > Langwied	5 km / 1,000 vm		
Maiskogel	Almbahn → vallev	7 km / 960 vm		

768

1,137

1,570

1,733

# Kitzsteinhorn & Maiskogel slope km & ski areas (in ha)

Summit station > Langwied	41 km	215 ha
Almbahn top station > Kaprun Center	20 km	68 ha
Lechnerberg	1.5 km	10 ha

total

293 ha

Snow & snowmaking

# Natural snow on the Kitzsteinhorn

Fallen fresh snow per year (avg.) 11 m

# Tap points / Pipeline

Kitzsteinhorn	182 / 18 km
Maiskogel	158 / 12 km

### **Snowmaking in the ski area** (coverage in ha / covered slope km & machines)

Kitzsteinhorn	72 ha / 21 km	136
Maiskogel	68 ha / 20 km	131
Lechnerberg	5 ha / 1.5 km	5

Kitzsteinhorn, Maiskogel & Lechnerberg total

echnerberg total 145 ha / 42.5 km

272

Status: winter 2024/25

# Kitzsteinhorn reservoirs (capacity in m³)

Langwied	28,000 m <sup>3</sup>
Gletschersee	119.000 m <sup>3</sup>

# Flow rates for snowmaking (m³/h)

Pumping station Langwied I	180	
Pumping station Langwied II	440	
Pumping station Gletschersee I	160	
Pumping station Gletschersee II	650	

Kitzsteinhorn total 1,430

Lechnerberg	3
Maiskogel total	1.60

306

36

1,260

Pumping station MK 1

Pumping station MK 2

MIB trails			
Kitzsteinhorn	Geissstein Trail	3.4 km	492 vm
	Wüstlau Trail	6.5 km	1,100 vm
	Bachler Trail	1.9 km	413 vm
Maiskogel	Maiskogel Trail	3.7 km	381 vm

skogel total 1,602 MTB trails total 15.5 km



# Ski passes & ticket alliances

#### **ALPIN CARD**

Details on www.alpincard.at/en

Ticket alliance between the three premium regions

# Skicircus Saalbach Hinterglemm Leogang Fieberbrunn

# Schmittenhöhe in Zell am See Kitzsteinhorn Kaprun

tickets are also valid for: the Maiskogel in Kaprun, the Hinterreit lifts in Maria Alm and the Naglköpfl in Piesendorf

### 365 Action ALPIN CARD

year-round pass with the whole winter, summer & bike offerings

### 365 Classic ALPIN CARD

year-round pass with the whole offerings in winter and hiking offerings in summer

## · Ski ALPIN CARD > winter season pass

up to 408 km of slopes with 121 cable cars and ski lifts

also available: Ski ALPIN CARD one-day and multi-day ski passes

Junior XPLORE CARD > Super-Saturday ticket for kids & teens under the

age of 19 (Ski ALPIN CARD single-day pass for only 15 euros)

# Hike ALPIN CARD > summer season pass

for hiking enthusiasts

# SuperSkiCard & Kitzbühel Alps

23 ski regions with up to 2,840 kilometers of slopes and over 900 cable cars and ski lifts in the Austrian federal states of Salzburg, Tyrol, Carinthia, Upper Austria and Styria as well as in Bavaria in Germany

# Mountain bike season pass

Kitzsteinhorn, Maiskogel, Saalbach Hinterglemm, Leogang und Fieberbrunn



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# Year-round offer

### **TOP OF SALZBURG**

- Salzburg's highest-situated attraction at 3,029 m
- At the Hohe Tauern National Park border
- Two panoramic platforms: "TOP OF SALZBURG" and "National Park Gallery"
- · "National Park Gallery": 360-m-long tunnel with six info stations
- "Cinema 3000": Austria's highest-situated movie theater
- Gipfel Restaurant: Salzburg's highest-situated restaurant

### Maisi Flitzer

- · First alpine coaster in the state of Salzburg
- Ascent length 730 m / Descent length 1,300 m
- Ride duration approx. 12 min.
- Ride speed up to 40 km/h

# Spring

### **Snow sports**

- Glacier ski operation until mid-May (depending on snow conditions)
- Highly snow-secure due to altitude and snow management in the ski resort

# Glacier Spring Festival

Late April: free ski test, culinary highlights, live music and more

# **Fall**

### **Snow sports**

- · Start of the fall ski season in the upper glacier area
- · Highly snow-secure due to altitude and snow management in the ski area
- Ski touring routes "Schneekönigin" (snow queen) and "Eisbrecher" (ice breaker) on the Kitzsteinhorn open, given sufficient snow

## Snowpark

Glacier Park: opens with a first set-up at 2,900 m, given sufficient snow

# Superpipe

- Length 150 m / height 6.5 m
- Pipe Training Weeks in November: world's best halfpipe riders train on the Kitzsteinhorn to get ready for the upcoming competition season

### **SnowTime**

in November

Kitzsteinhorn and the Zell am See-Kaprun region dedicate two days to new developments in the field of winter sports (testing next season's skis and snowboards free of charge, workshops and exciting events in the valley)





## Winter

#### Area

- 61 groomed km of slopes on the Kitzsteinhorn, Maiskogel and Lechnerberg
- K-ONNECTION: 12-km-long cable car route from the Kaprun town center at 768 m to the summit station at 3,029 m (longest cable car route with highest elevation gain in the Eastern Alps); 3K K-onnection joins the Maiskogel to the Kitzsteinhorn; ski-in skiout Kaprun ↔ glacier

### Freeriding

- Five marked routes on the Kitzsteinhorn:
  - X1 ICE AGE, X2 WEST SIDE STORY, X3 LEFT WING, X4 JUMP RUN, X5 PIPE LINE
- FREERIDE INFO BASE at the Alpincenter & INFO POINTS at respective access points
- On Mondays: "Freeride Monday" > workshops for beginners and advanced riders

# **Snowparks**

Opening periods depend on snow conditions

Glacier Park
 South Central Park
 Easy Park
 Central Park
 at 2,900 m, from Oct.—Dec.
 at 2,670 m, from Feb.—Apr.
 at 2,600 m, from Dec.—May
 at 2,500 m, from Feb.—Apr.

### **Superpipe**

- Length 150 m / height 6,5 m
- After Pipe Training Weeks in November (see fall offer), pipe opens to visitors

## Ski touring

- Kitzsteinhorn > "Schneekönigin" starts at Langwied at 1,976 m, 474 vm to Alpincenter at 2,450 m | "Eisbrecher" runs parallel to the Schneekönigin, then continues up to the Maurerlift top station at 2,875 m, 899 vm in total
- Maiskogel > starts at the MK Maiskogelbahn parking lot at 768 m, leads up over 6.5 km to the Almbahn top station at 1,733 m, 965 vm in total
- On Thursdays: "Ski Touring Thursday" > guided ski tour with state-certified mountain quide to the Tristkogel summit at 2,642 m, 660 vm

### Winter hiking

Three winter hiking trails > access at Langwied, Alpincenter & Gletscherjet 4 top station

# ICE CAMP presented by Audi

Artistically designed igloo world made of ice and snow with Audi showroom, sun deck and snack bar at 2,600 m

### **Snowshoe hiking**

On Wednesdays: "Guided Snowshoe Hike" > from the Alpincenter via the ICE CAMP Trail to the ICE CAMP presented by Audi

# Fun slopes & competitions

- Black Mamba: black slope with a gradient of up to 63%
- Eagle Line: fun slope for beginners and advanced freestylers on the Kitzsteinhorn
- · Maisi Line: wave track for kids and beginners on the Maiskogel
- Skiline.cc: free Android and iOS app save ski pass, vm, cable car rides and slope km are tracked over the day and eventually available as diagram, Skiline vm terminals located at all valley stations, Skiline speed checks (at the Kristallbahn top station and on the Maiskogel), giant slalom track ski movie (by the Kitzlifte)

# Guided National Park Ranger tours

### On Tuesdays:

- "Nationalpark Gallery Tour" > free tour through the National Park Gallery info tunnel
- "Kitzsteinhorn Explorer Tour" > via cable cars through four climate zones from Kaprun at 768 m to TOP OF SALZBURG at 3,029 m





## Summer

### Panoramic ride

K-ONNECTION: 12-km-long cable car route from the Kaprun town center at 768 m to the summit station at 3,029 m (longest cable car route with highest elevation gain in the Eastern Alps); 3K K-onnection joins the Maiskogel to the Kitzsteinhorn

# Hiking

- Daily: "Nationalpark Gallery Tour" > free tour through the National Park Gallery info tunnel with a National Park ranger
- Daily: "Kitzsteinhorn Explorer Tour" > via cable cars and short hikes through four climate zones from Kaprun at 768 m to TOP OF SALZBURG at 3,029 m with a National Park ranger
- On Wednesdays: "My first 3,000er" > guided tour to the Kitzsteinhorn summit at 3,203 m with state-certified mountain guide
- On Thursdays: "Guided Family Hike" > Varied adventure tour for young and old, including sliding fun in the ICE ARENA at 3,000 m
- On three Fridays in July: "Herbs Tour" > diving in the beneficial world of alpine herbs on this guided with a graduate herbal medicine practitioner
- Maiskogel Hut Tour: 4-km-long loop hike that starts at the MK Maiskogelbahn top station at 1,570 m and leads by four quaint huts

## Mountain biking

- MTB trails: three for advanced riders on the Kitzsteinhorn (Geissstein Trail, Wüstlau Trail and Bachler Trail), one for beginners and families on the Maiskogel (Maiskogel Trail)
- On Tuesdays: "Trail Tuesday" > professional bike training for adults
- On Fridays: "Kids Bike Day" > professional bike training for kids aged 8 and older
- Services: wash points, free bike transportation in cable cars, e-bike charging stations

## (E-)Bike riding

Three bike tours

- KA7 Kitzsteinhorn-Uphill: 24.9 km, 2,179 vmKA6 3K K-onnection-Tour: 10.4 km, 732 vm
- KA5 Maiskogel-Tour: 19.5 km, 880 vm

All tours can be combined/shortened with cable car rides (bike transportation is free). From spring 2025 until approx. the end of 2027, the routes KA7 and KA5 are modified due to the VERBUND construction project.

## Climbing

Climbing crags Rettenwand & Grünsteinfindling

### **ICE ARENA**

Sliding area in the glacier snow at 3,000 m with moving carpet, snow beach, loungers, music and snack bar

# Play & fun

- KIDS-steinhorn: adventure playground in front of the Alpincenter at 2,450 m
- · Water Playground Langwied: with wooden water toys and rest areas
- Family & Leisure Park Maiskogel: at the MK Maiskogelbahn valley station, with slides, bouncy castle, climbing walls, carousel and more
- MK Top Playground: at the MK Maiskogelbahn top station, with marble run, climbing wall, slide and swings

Details on the offering segments on kitzsteinhorn.at/press > Offering Segments





## **Restaurants & Bars**

### **Gipfel Restaurant**

at 3,029 meters 150 indoor seats year-round Salzburg's highest-situated restaurant uses a self-service model and offers both local and international dishes as well as a view out of panoramic windows over the surrounding high-alpine landscape. The restaurant also features a bar and a separate lounge area.

### **ICE ARENA Snack Bar**

at 2,900 meters in July & August

At the foot of the ICE ARENA sliding hill, the snack bar offers snacks and drinks.

### **ICE CAMP Bar**

at 2,600 meters from January to April Above the Alpincenter, visitors enjoy snacks and drinks while listening to lounge music on the ICE CAMP presented by Audi sun deck.

### **Alpincenter**

at 2,450 meters 750 indoor seats 1,100 outdoor seats year-round In summer service, in winter self-service restaurant, always with a wide selection of national and international dishes to choose from, with in-house bakery and sun terrace.

### **AC Box**

at 2,450 meters in July & August

The snack bar at the Alpincenter offers snacks and drinks.

#### **Skyline Bar**

at 2,450 meters 100 indoor seats year-round Newly-designed in 2023, the day bar in the Alpincenter offers snacks, coffee and drinks. There is also a special menu for ski tourers in winter.

### Parasol

at 2,450 meters 120 capacity in winter The umbrella bar in front of the Alpincenter invites winter sports lovers to enjoy a cold or warm drink in lively atmosphere in between descents.

# Gletschermühle

at 2,450 meters 300 indoor seats 120 outdoor seats seasonal due to renovation The large table-serviced restaurant with sun terrace offers mainly traditional Austrian cuisine and features a large number of national quality wines.

# 3K Box

at 1,570 meters from June to September

The snack bar offers snacks and drinks as well as tickets for the 3K K-onnection and MK Maiskogelbahn cable cars.

### kitz900m

at 911 meters 65 indoor seats 70 outdoor seats seasonal The bar at the Kitzsteinhorn valley station offers second coffee in the morning as well as snacks and drinks for lunch and drinks in the afternoon. In winter, the ski bus transports visitors from the Kaprun town center up here free of charge. In summer, bus transport is also free with the Zell am See-Kaprun Card and the Pinzgau Mobility Card.

### Maisi Alm

at 768 meters 90 indoor seats 120 outdoor seats year-round The table-serviced restaurant is situated opposite the Kaprun Center and open year-round. In summer, picnic baskets or backpacks filled with local delicacies can be purchased here.

### Maisi Alm Après-Ski

from December to March

An in-house DJ ensures guests have a blast after a day on the slopes at the bar by the Maisi Alm.

#### Maisi Snack

at 768 Metern from June to Sept.

The snack bar offers snacks and drinks as well as tickets for the Maisi Flitzer.





# **Services**

### **Kaprun Center**

Service center at the MK Maiskogelbahn valley station at 768 m

- Info service and ticket sales
- Bründl Sports: shop, ski rental and bike service
- · Ski and boots depot
- Ski school

# Langwied

### Service center at 2,000 meters

- · Intersport Oberschneider: shop, ski rental and ski depot
- Ski school
- Häuslalm

## **Alpincenter**

Service center at 2,450 meters — re-opened in the fall of 2023 after extensive renovation and reconstruction work

- InfoService
- · Ski and boots depot
- Bründl Sports: shop, ski rental and service
- SOS slope patrol

### Free ski busses

Start with ski operation on the Kitzsteinhorn until early May

- Line 660 (Zell am See Kaprun Kitzsteinhorn) free for people with valid ski pass
- Line 660, Line K and Line D within Kaprun free for everyone (also without ski pass or ski gear)

From Christmas until mid-April, free for people with valid ski pass

- Ski bus Niedernsill Piesendorf Maiskogel / Kitzsteinhorn
- Ski bus Fusch Bruck Maiskogel / Kitzsteinhorn

# Free parking

Maiskogel valley station
900 spaces for cars, 20 spaces for busses,
10 e-charging stations

Kitzsteinhorn valley station 1,600 spaces for cars, 80 spaces for busses, Kesselfallstrasse 60, 5710 Kaprun 12 e-charging stations





# **Awards & certificates**

Best Austrian Summer Cable Cars	The Kitzsteinhorn has been awarded this quality seal since 2004.
pro natura – pro ski Award	In 2011 at the XI. Alps Conference, the ski resort Kitzsteinhorn is awarded this award for ecologically-oriented management, innovativeness and sustainable acting by the samenamed foundation during the XI. Alps Conference.
ISO certificates	ISO 9001-certified since 2003 (quality management) ISO 14001-certified since (environmental management) ISO 50001-certified since 2015 (energy management)
AMA Gourmet Region Quality Seal	The Gipfel Restaurant, Restaurant Gletschermühle and Maisi Alm all hold the AMA Gourmet Region Quality Seal. It guarantees food is provided by local suppliers as well as high quality, short transport routes and fresh preparation.
Electricity certificate	Since January 2024, the VERBUND Energy4Business GmbH sources the electrical energy for all Gletscherbahnen Kaprun AG facilities directly from the Kaprun hydropower plants as green electricity.

# **Pioneering achievements**

1965	Austria's first glacier ski resort
1981	Pylon 7 of the summit station is extended to 113.6 meters, thereby becoming world's highest cable car pylon (until 2017)
1982	For the first time ever, a panoramic camera sends live images from a mountain (installed on the Kitzsteinhorn)
1994	First snowboard world cup takes place on the Kitzsteinhorn
2015	The Gletscherbahnen Kaprun AG is Austria's first cableway company to be certified in all company divisions according to ISO 9001 and 14001
2019	The "3K K-onnection", Salzburg's first tricable gondola lift and linking element between Kaprun — Maiskogel — Kitzsteinhorn, comes into operation



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